

Re-write claim 107 as follows:

1       --107. (amended) A method for use in a computer having a  
2       processor and a memory, the memory connected to the  
3       processor and storing both computer executable instructions  
4       and a first web page, the first web page having a plurality  
5       of computer readable instructions representing page content  
6       and embedded code, the method comprising the steps performed  
7       by the processor, in response to the executable instructions  
8       and as a result of executing the code, of:

9                downloading, from a network server and while the  
10       computer renders the first web page to a user through an  
11       output device operative in conjunction with the computer, at  
12       least one file which is to be subsequently employed, by the  
13       processor, to render an information object; and

14                in response to a user-initiated event detected by the  
15       computer for transitioning from the first web page to a next  
16       successive web page and which signifies a start of a next  
17       interstitial interval, suspending further downloading of  
18       [the further file] files and processing the one file so as  
19       to render the object through the output device to the user  
20       during the interval;

21                wherein use of the code eliminates a need to store  
22       content for the object within the first web page thereby  
23       decoupling the object content from the first web page. --.

REMARKS

In view of both the amendment presented above and the following discussion, the Applicants submit that none of the claims now pending in the application is obvious under the provisions of 35 USC § 103. Furthermore, the Applicants